

## Call for Creative Ideas!!

Are you studying at graduate or undergraduate levels in the natural resources management domain?

Do you want your creative ideas to create an impact?

Yes! It's you who we are looking for. Join us to bring the change we want to see in the world.

### What?

We are thrilled to announce that the Community Partnerships to Strengthen Sustainable Development (Compass) Program of USAID Bangladesh and U.S. Forest Service International Programs aspire to raise children's awareness about natural resources management (NRM). We seek creative content in **Bangla** to develop an inspiring and educational **picture book** suitable for ages 8-12 years.

### Why?

The future of our planet depends on how well we educate the next generations about the importance of managing natural resources. Children, as future custodians of the Earth, need to be informed and inspired to take action from an early age. By fostering awareness of issues like **tree plantation, waste management, and biodiversity conservation**, we can instill a sense of responsibility in young minds and help them understand their roles in protecting the environment. This also creates avenues for university students to pass their knowledge and creative ideas to the younger generations resulting in their increased understanding of environmental conservation.

### Who?

- Graduate or Undergraduate-level students
- Currently studying forestry, environmental science, environmental management, geography and environment, or similar at any Bangladeshi public or private university
- A Bangladeshi citizen and residing in the country
- Have a creative mind
- Feels responsible for protecting the planet Earth!

### How?

Interested students are requested to submit the following documents through e-mail with "Creative content for Compass picture book" in the subject line at [compassprocurementbd@compass-bd.org](mailto:compassprocurementbd@compass-bd.org)

- Creative content (with or without pictures/sketches/illustrations) not exceeding 1,500 words

- The content must logically touch on the key problem, the necessity of addressing the problem, the solutions, and the current/future benefits.
- The file should be PDF format and named as First Name Last Name\_ Name of University
- Copy of student ID card

### **When?**

January 15, 2025 | 23:59 Bangladesh Standard Time (GMT+6)

### **What's in it for you?**

- Environmental stewardship
- Credit for content creation
- Certificate from the U.S. Forest Service International Programs